

CITY OF AU GRES HONORS SERVICE MEMBERS

Program Overview

The City of Au Gres Veteran's Banner Program is proud to offer the opportunity to honor your favorite Veteran or Active-Duty Service Personnel. Each year the city will coordinate and display the Veteran's Banners along US-23 on our decorative street light poles. The banners will be displayed yearly between Memorial Day and 4th of July holiday.

The money collected from this program will cover its implementation while any profits will be used by the TIF to benefit the City of Au Gres.

Standard Program Details

- Sponsor may choose to honor any military service person (alive or deceased).
- Sponsor/military service person must live, work or actively volunteer in Arenac County.
- City of Au Gres will not verify military status; we will ask the applicant to attest to the accuracy of the military service person's service.
- Applications must be submitted to City Hall by _____ to be displayed in time for the 2022 season.
- The City will accept the first 60 applicants.
- Banners will be displayed for two (2) consecutive years.
- One (1) renewal option will be offered after two (2) years for an additional two (20 years of display for a maximum of four (4) years of display.
- Renewal rate is the same rate as the original rate.
- Banners that are renewed will only be replaced if necessary. Upon banner retirement, the banner will be presented to the sponsor.
- Banner located will be at the discretion of City staff. Requested locations will be accommodated to the best of our ability but there will be no guarantees.
- Banner placement will rotate yearly with an attempt to minimize the duplication of individual banners in the downtown district.

CITY OF AU GRES VETERAN'S BANNER PROGRAM 2022

Sponsor Information

Name: _____

Address: _____

Phone Number: _____

Email Address: _____

TWO YEAR SPONSOR: \$200.00

Honoree Information

Name: _____

Branch of the Military served: _____

Rank Upon Completion: _____

Years of Conflict Served: _____

Please circle all that apply: Active-Duty Veteran Living Deceased

*****Do not send money until you are notified that you are selected***

Do you certify that the sponsor or honoree lives, works or actively volunteers in Arenac County, Michigan? YES NO

Signature: _____ Date: _____

Applications can be returned to the City of Au Gres is person or mailed to:
City of Au Gres, PO Box 121, Au Gres, MI 48703

Upon Selection, applicants will be notified and will have two weeks to provide the following:

- Photo of service member, preferably in uniform, but if that is not available a nice headshot of the service member.
- Verification of proper spelling of the name and rank you want displayed
- Verification of the branch of service
- Verification of service years or conflict(s) you want displayed
- Check made out to City of Au Gres for \$200.00 (memo Veteran's Banner)

Any applicants who have not returned the required information and payment with the two weeks will be disqualified and a replacement will be selected. The same expectation will be bestowed on replacement applicant.

The City of Au Gres reserve the right to amend the rules, cancel or postpone the display of banner with or without notice.

Banners will not be ordered until payment has been made.

No refund will be made once the banners have been ordered.

Banner Samples



PHOTO/COMMENTARY RELEASE FORM

Permission to use Photograph and Cometary

- Name of person in photograph/commentary

- Location of photograph if known

- Printed name of individual/entity granting permission to use photograph

By signing below, the individual listed above is granting permission for the City of Au Gres to use the above-described image/commentary for the City of Au Gres Veterans Banner Program. The City of Au Gres will have the right to reproduce the image on a banner and will have the right to use the photo/commentary on newsletters, social media, website, etc to advertise the banner program. The City of Au Gres acknowledge that the primary use of the photo/commentary described above is to recognize the banner program.

Signature _____ Printed Name _____

Title/Organization _____

Address _____ Date _____